"We do not learn anything about personal finance in school. Personal financing should be taught in high school and college for all students. Budgeting and saving is important to everyone."

"It would be nice to have an app

where I can sync bank accounts,

payments, and a way to make a

budget and notifies if I exceeded

have a reminder for loan

my budget."

"My friend mentions their credit card perks and I wish I knew them before"

"You'd think I know a lot about finance when I have a bank account, but I have to search up everything when I need something"

"Man sometimes it's so hard to stick to a budget when everyone wants to eat out

so often"

Setting the bank account is a little confusing. I don't know how to proceed.

"Wish I knew how to ease my loans without sacrificing my lifestyle, feels like I'll be chained down to them"

I need to start making a budget.

I knows a lot about loans, budgeting, and saving since in high school but have no idea about investing.

I need to rely on Google and my parents for everything.

I want to start getting into investing. I don't know where to start.

> Taxes are confusing to understand.

DO

**SAY** 

Starts making a

budget

Sets aside 10% to free to spend other 90 to

savings, budgets

when saving up

Manages own expenses like housing and car paid off by

scholarship

THINK

Anxious about not maintaining a budget

Worried about forgetting about loans

Confused about investing and taxes

Stressed by spending too much by going out.

So much misinformation

Frustrated about jobs and wants to avoid loans.

Confused on loan payments based on current revenue